



HONGYE FURNITURE GROUP

Commercial Furniture **ONE-STOP SOLUTION SUPPLIER**

HONGYE FURNITURE GROUP SELL THE BEST
PRODUCTS TO THE WORLD

GUANGDONG HONGYE FURNITURE MANUFACTURING CO., LTD



Hongye Furniture Group is a furniture company with a history of more than 30 years. It was founded in Yongkang, Zhejiang, and developed in the Sino-Europe (Jiangmen) SME International Cooperation Zone - Heshan Core Area. With a registered capital of 230 million yuan, over 1,000 employees, and an annual tax payments exceeding 10 of millions, the company has built over 300,000 square meters of garden-style factory buildings and a supporting employee village.

The group's business covers more than 200 countries and regions.It currently mainly produces 6 series of furniture: 1. Office furniture series, 2. Hospitality furniture series, 3. Bank furniture series, 4. Medical healthcare furniture series, 5. Education furniture series, 6. Apartment furniture series.

In 2021. Hongye Furniture Group invested in the construction of the Laisu Hongyuan Cultural Tourism Project, actively contributing to the construction of the Greater Bay Area.

DEVELOPMENT HISTORY

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- 2024 ● Honored as the only newly certified "Guangdong Forestry Leading Enterprise" in Jiangmen City.
The Lesuhongyuan Cultural Tourism Project was opened to the public.
- 2021-2023 ● Over 50,000 square meters of high-standard factory buildings in Yaogang were put into operation.
The "Super Five-Star" hotel furniture showroom was opened.
The high-end commercial furniture showroom was opened.
- 2019-2020 ● The six major series showrooms upgrades.
The "Juedu" integrated + office furniture brand was launched.
Signed a 600 million yuan agreement with Heshan Government for the Lesuhongyuan Cultural Tourism Project.
- 2015-2018 ● Won the "Famous Trademark of Guangdong Province" and "Guangdong Province Famous Brand Products".
Its "Jiangnan" office furniture brand officially launched.
Successfully acquired two old Taiwan-funded enterprises and transformed them into the hardware factory and soft furniture factory respectively.
- 2011-2014 ● Hongye's workshops for paint, panel, soft furniture, veneer, solid wood, hotel, and carton were put into production.
Hongye Employee Village and the office building were officially completed.
- 2010 .3 ● Guangdong Hongye Furniture Manufacturing Co., Ltd. was officially established.
- 1983 ● Chairman Mr. Wang Hongjie started his business by processing/manufacturing furniture.



MAIN BUSINESS OF THE GROUP

Furniture Division

Hongye Group's furniture sector mainly focuses on commercial furniture and high-end customization. Among which commercial furniture includes three major brands and six series of products.



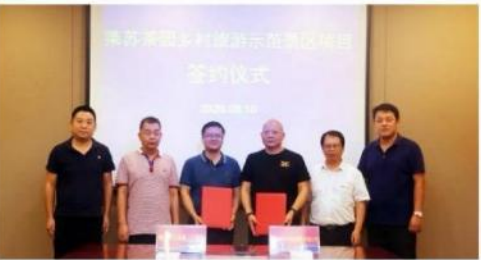
Hotel Division

Hongye Group has investments in 5 operational hotels, including Hongye · Ziling Hotel, Hongye · Zitian Hotel, Hongye · Taotao Hotel, Hongye · Youyi Hotel, and Hongye · Hongyuan Hotel.



Cultural Tourism Division

In 2021, Hongye Group and the Heshan government signed an agreement for the Lesuhongyuan Cultural Tourism Project. It opened to the public in 2024.



Ancient Architecture Division

Inheriting Chinese ancient architecture and promoting Chinese woodworking. Gathering experienced craftsmen and obtaining resources for ancient architecture.



THE MAIN HONORS THAT THE GROUP HAS RECEIVED IN RECENT YEARS

- National high-tech enterprise
- Leading forestry enterprises in guangdong province
- Guangdong Province famous brand products
- Famous trademark in guangdong province
- Key trademark protection in guangdong province
- Guangdong smart environmental engineering research center
- Guangdong Province contract abiding and creditworthy enterprise
- Chinese Industrial Innovative advanced enterprises
- Specialized, focused, peculiar, and Innovative SMEs
- For 14 consecutive years, a major taxpayer in Heshan city
- AAA units for quality, service, and integrity
- Top 10 Chinese Office Furniture Brands in 2024
- Top 10 Hotel Furniture Brands in China in 2024
- Top 10 Green Medical and Nursing Furniture Brands in China in 2024
- Top 10 Chinese Financial System Furniture Brands in 2024



HONGYE FURNITURE GROUP MODERN INDUSTRIAL PARK



PARTIAL PRODUCTION WORKSHOPS





► A2415

"Humane and considerate craftsmanship
matches with modern shaping concepts."

Remarkable space
gives you the joy
of office work.

The inspiration from nature
is smooth and pretty.



▶ A2415

Grasping the pulse of the times, demonstrating fashionable life, combining modern
office latest fashionable elements, it is novel, leading-edge, open and stylistic.



▶ B2415-P



▶ C2415

Artistic thoughts

The modeling design as simplified as to essence, builds the mellow fashion ambience; any model of product can decorate the extraordinary taste of space.



► A2415



► B2415



► C2415



► A2415

UNPRECEDENTED UTMOST INSPIRED FORM BRINGS OUT THE PERFECT UNION OF HUMAN AND SPACE,
IN WHICH IT HIDES THE STRENGTH TO CHANGE THE WORKING WAY WE USED TO BE. FIT TO THE
HUMAN BODY, SIZE AND SHAPE, DESIGN, ATTENTION IS PUT TO COMPLETE RELAXATION.



► A2415-P



► C2415



► B2415

GRASPING THE PULSE OF
THE TIMES, DEMONSTRATING
FASHIONABLE LIFE.



► B2415-1



► C2415-1

The finely detailed work, gives the normal space uncommon sense of vision;
near-surprising aesthetic appeal, gives the office space the unique charm.To take
the lead with innovative inspiration and wisdom.



► A2415-1



► A2415-1

FINE DETAILS ENSURE PERFECT

The inspiration from nature is smooth and pretty. Imported quality materials, pure, primitive, soft and elastic; irresistible fascination suits man's nature, creating refreshing and elegant space environment, and reflects casual, relaxing and random office style.



► B2415-1



► C2415-1



► A2415-1



► B2415-1



► C2415-1

INTEGRATING IN HEROIC SPIRIT, DEMONSTRATING WISDOM AND POWER, WHETHER IT IS LEATHER, WOOD OR METAL. INGENUOUS COMBINATION, FLAWLESS CARVING, CREATES UNSURPASSABLE MANNER, AND QUIETLY EXPRESSES WISDOM OF STRATEGY OF GENERALS.



► A2415-1



"The finely detailed work, gives the
normal space uncommon sense of vision"

near-surprising aesthetic
appeal, gives the office
space the unique charm.



► A2411-1



► A2411-1

ENJOYING NATURE IN ARTS

Simple style means succinct, elegant but user-friendly living environment. It is practical and comfortable, allowing individualized creation and expression besides function, elegance and harmony. It satisfies spiritual and aesthetic needs in the quick rhythm of modern life.



► B2411-1



► C2411-1



► A2411-1



► A2411-1



► B2411-1

Art and practicality bring about the best in each other. It brings comfort and enjoyment to you, also is an artistic eye-catching and heart-appealing treasury.



► B2411-1



► C2411-1



► C2411-1

ARTISTIC IMAGE



► A2411-P

Refined outside image and science synchronic tilting structure are aesthetic and harmonious, creating elegant and comfortable delicate seating feeling. Highly smooth lines are like waving art in air.



► B2411



► C2411

Fine Design /

In the much restrained space, brilliant color and vivid form often bring us real relaxation. Various chairs, for learning or sitting, for office work or leisure, let you treat yourself with most kindness.



► A2411



► B2411



► C2411

INSPIRATION EACH MOMENT TASTE





Introduce European advanced seat chair design concept and international popular fashion element, contributing every model to be fashion and comfortable pragmatic boutique.

Everyone is pursuing a certain kind of style. But style has to be excavated and discovered. With creative ideas and design, style can well express your characteristic and taste.Flexible shapes and bright colors create today's new office trend.

INSPIRATION DISCOVERY.



Ultimate perfect product always appears unthinkable between contingency and inevitability. No one can resist its attraction. However, perfect products are owned only by few tasteful people.



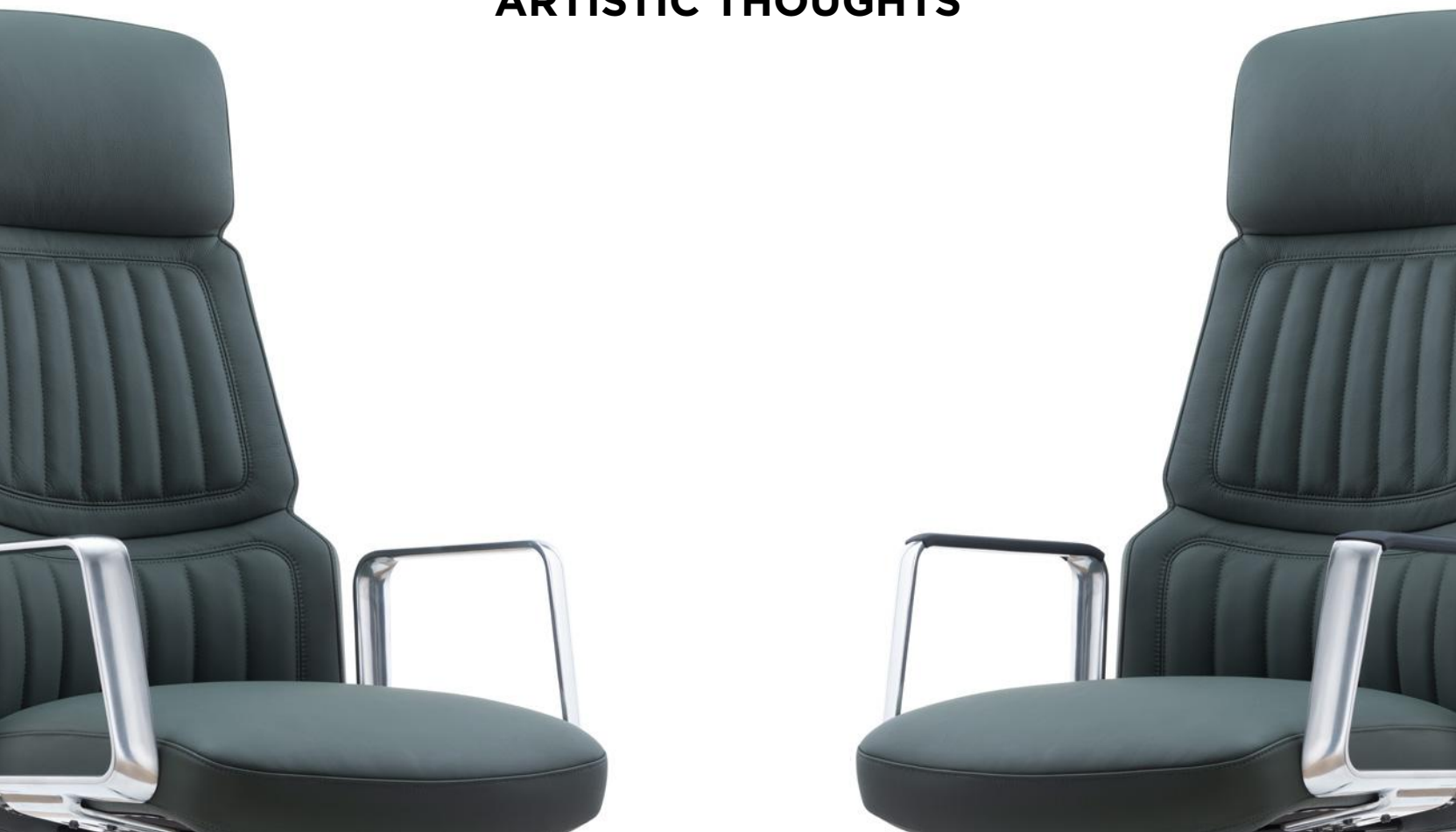
► A2411-2



► B2411-2



ARTISTIC THOUGHTS



With most advanced technique and best material to concern every detail, product design and function are perfectly consummate.



► B2411



► C2411



► A2411



► A2418



► B2418

Create Quality /

Exquisite workmanship and environmental-friendly texture will give you relaxed and comfortable cooperating atmosphere, the modern shape will give you surprising, all we done is to achieve an elegant and exalted office chair.



► B2418



► A2418



Enhance Life

Throwing away conservative and stereotyped style of traditional , this imposing shaping fills the office space with vitality, the creative design of modern furniture greatly satisfies people's sense organs.

Noble and elegant shaping, soft and marvelous feeling, makes all so comfortable and natural. The ultimate honors of yesterday and the brilliance of tomorrow, combine to represent today's classical fashion in your elegant guest room.



▶ A2418



▶ B2418





Company Introduction Video



Furniture Showroom Video



Production Workshop Video



Project Case Study Video



YouTube



LinkedIn



TikTok



Facebook



Twitter



Instagram



Pinterest

Leading Forestry Enterprises in Guangdong Province

GUANGDONG HONGYE FURNITURE GROUP CO., LTD.

China · Jiangmen