

HONGYE FURNITURE GROUP

Commercial Furniture ONE-STOP SOLUTION SUPPLIER

HONGYE FURNITURE GROUP SELL THE BEST PRODUCTS TO THE WORLD

GUANGDONG HONGYE FURNITURE MANUFACTURING CO., LTD



Hongye Furniture Group is a furniture company with a history of more than 30 years. It was founded in Yongkang, Zhejiang, and developed in the Sino-Europe (Jiangmen) SME International Cooperation Zone - Heshan Core Area. With a registered capital of 230 million yuan, over 1,000 employees, and an annual tax payments exceeding 10 of millions, the company has built over 300,000 square meters of garden-style factory buildings and a supporting employee village.

The group's business covers more than 200 countries and regions. It currently mainly produces 6 series of furniture: 1. Office furniture series, 2. Hospitality furniture series, 3. Bank furniture series, 4. Medical healthcare furniture series, 5. Education furniture series, 6. Apartment furniture series.

In 2021. Hongye Furniture Group invested in the construction of the Laisu Hongyuan Cultural Tourism Project, actively contributing to the construction of the Greater Bay Area.

DEVELOPMENT HISTORY

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Honored as the only newly certified "Guangdong Forestry Leading Enterprise" and Jiangmen City.

The Lesuhongyuan Cultural Tourism Project was opened to the public.

Over 50,000 square meters of high-standard factory buildings in Yaogang were put into operation.

The "Super Five-Star" hotel furniture showroom was opened.

The high-end commercial furniture showroom was opened.

The six major series showrooms upgrades.

The "Juedu" integrated + office furniture brand was launched.

Signed a 600 million yuan agreement with Heshan Government for the Lesuhongyuan Cultural Tourism Project.

Won the "Famous Trademark of Guangdong Province" and "Guangdong Province Famous Brand Products".

2015-2018

Its "Jiangnan" office furniture brand officially launched.

Successfully acquired two old Taiwan-funded enterprises and transformed them into the hardware factory and soft furniture factory respectively.

Hongye's workshops for paint, panel, soft furniture, veneer, solid wood, hotel, and carton were put into production.

Hongye Employee Village and the office building were officially completed.

2010 .3 • Guangdong Hongye Furniture Manufacturing Co., Ltd. was officially established.

1983 • Chairman Mr. Wang Hongjie started his business by processing/manufacturing furniture.



MAIN BUSINESS OF THE GROUP

Furniture Division

Hongye Group's furniture sector mainly focuses on commercial furniture and high-end customization. Among which commercial furniture includes three major brands and six series of products.





Hotel Division

Hongye Group has investments in 5 operational hotels, including

Hongye · Ziling Hotel, Hongye · Zitian Hotel, Hongye · Taotao Hotel, Hongye · Youyi Hotel, and Hongye · Hongyuan Hotel.











Cultural Tourism Division

In 2021, Hongye Group and the Heshan government signed an agreement for the Lesuhongyuan Cultural Tourism Project. It opened to the public in 2024.





Ancient Architecture Division

Inheriting Chinese ancient architecture and promoting Chinese woodworking. Gathering experienced craftsmen and obtaining resources for ancient architecture.







THE MAIN HONORS THAT THE GROUP HAS RECEIVED IN RECENT YEARS

National high-tech enterprise

Leading forestry enterprises in guangdong province

Guangdong Province famous brand products

Famous trademark in guangdong province

Key trademark protection in guangdong province

Guangdong smart environmental engineering research center

Guangdong Province contract abiding and creditworthy enterprise

Chinese Industrial Innovative advanced enterprises

Specialized, focused, peculiar, and Innovative SMEs

For 14 consecutive years, a major taxpayer in Heshan city

AAA units for quality, service, and integrity

Top 10 Chinese Office Furniture Brands in 2024

Top 10 Hotel Furniture Brands in China in 2024

Top 10 Green Medical and Nursing Furniture Brands in China in 2024

Top 10 Chinese Financial System Furniture Brands in 2024







HONGYE FURNITURE GROUP MODERN INDUSTRIAL PARK









PARTIAL PRODUCTION WORKSHOPS







Una forma continua, monomaterica,



detailed proportions.

Aesthetics have been brilliantly solved, as with the armchairs, compared to which the conical shape has been slightly reduced but it has been taken up in the design of the side. The mattress is placed almost flush with the perimeter to enhance the overall rigour.

with

dettagliata nelle proprozioni.
Esprime una estetica risolta
brillantemente
come avviene per le poltrone,
rispetto alle quali stata leggermente

ridotta la conicit ripresa anche nel disegno della fascia. Il materasso фоsizionato quasi a filo perimetro per accentuare il rigore dell'insieme.





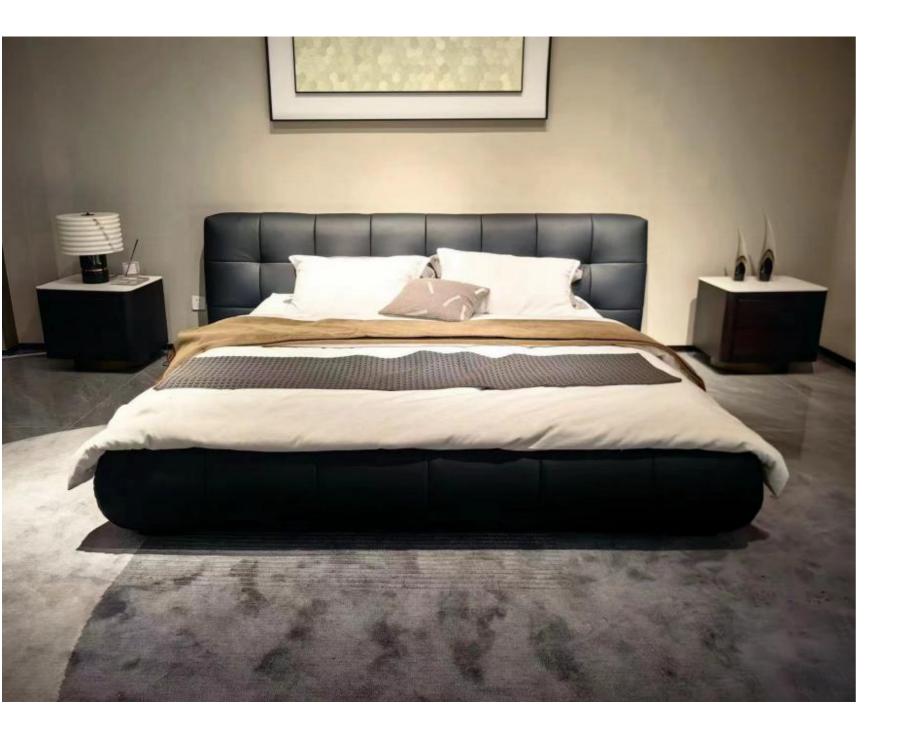


Its airy image is striking with the projecting base that defines the entire perimeter of the bed and which, at the back, becomes a convenient surface to place books and accessories.

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.







Characteristic of the extendable version is the special extension system that allows the size of the table to be enlarged by simply sliding the top. Thanks to this system, the 210 cm top extends up to 294 cm, while the 250 cm top reaches 334 cm, thus adapting to different space and usage requirements. The extendable version is available with a glossy or satin lacquered finish in all the colours of the Gainsiville's collection.









(Table) Assiale Piero Lissoni

Assiale is a table that stands out for its essential design, strongly distinctive presence, and contemporary character. It is offered in two versions: fixed and extendable. The table in the fixed version, in two sizes with a 250 cm and 294 cm top, is made of Levanto red marble that gives it a monumental appearance while maintaining the essentiality of the design.





The rounded profile of the top adds a touch of softness and refinement to the overall design. Isos is available with round, oval and rectangular tops in different sizes, with three, four or six unusually positioned legs.



Patricia Urquiola







The legs are available in black
Marquinia and white Carrara marble,
or oak wood in different finishes
- light brushed, black brushed,
grey - to match the top in extra
light transparent glass. Isos is also
available entirely in wood - top and
legs in light brushed, black brushed
or grey oak - for a solution that adds
a touch of warmth and naturalness
to the environment.



(Beds) Isos Piero Lissoni

The Isos table was born under the banner of transparency and visual lightness. What characterises it are the cylindrical legs, load-bearing elements that enjoy an elegant design detail: chisel-tipped, they are grafted to the top by means of a steel plate that lends solidity and style.





HYSD-GC2430 Naoto Fukasawa



Vista posteriore

Dambodue proves to be surprisingly comfortable and cosy, while maintaining a seat with limited depth. The range includes the linear bed in two- or three-seater versions and a variety of elements to create different types of compositions.

(Bed)Dambodue

The Dambo bed family expands with Dambodue, a new version with a particularly generous shape and richly upholstered back and armrests. The seat is direct and rests on the floor, emphasised at the base by a bronzed nickel painted profile that gives it a particularly strong character. While presenting linear geometries, the design has been carefully studied to ensure comfort and functionality.



Allure O' Dot is a system of tables and small tables with lenticular shapes composed of five pieces in different sizes and heights.

They are characterised by versatility and functionality, ideal as furnishing complements, or service elements.

They boast a fresh, dynamic, and trendy design, characterised by the iconic shape of the tops and bases, which echo the distinctive design of the Allure O' tables, the refinement of materials, colours and the play of transparencies.



HYSD-GC2426 These pages in queste pagine Papilio bed letto





collection.

These pages in queste pagine Papilio bed letto



The integrated armrests, a hallmark of the designer, give the armchair a singular elegance and character. Upholstered in fabric or leather, with decorative stitching, it features extremely accurate finishes and details. The oak legs in various finishes - light brushed, black brushed, grey - lend a touch of naturalness and warmth to the overall design.

far

Narinari is a small armchair with a very unusual shape, which catches the eye with its originality and innovation. A seat that embodies the talent of the young designers behind the project, the result of their first collaboration with Gainsiville: Tiziano Guardini, with experience as a fashion designer, and Luigi Ciuffreda, known for his collaboration with various architecture and design studios. Upholstered in raw cut felt, with meticulous detailing and finishing, Narinari is reminiscent of a silhouette folded like origami, a seat with continuous shapes that derive from two surfaces that chase each other, defining volumes in a soft yet decisive manner.



Siena Naoto Fukasawa

Omoi is an armchair that stands out for its sinuous, enveloping shapes, which seem to flow like a pencil that keeps drawing in the space, transforming it almost into a moulded being. Inspired by the iconic Scandinavian design of the early 1950s and enriched by Naoto Fukasawa's unique style, Omoi is characterised by sober, sculptural lines, alternating soft curves with bolder lines. The name Omoi reflects the profound thought and relevance of this creation. Although not particularly tall, it is in fact designed for deep and important conversations rather than pure relaxation.

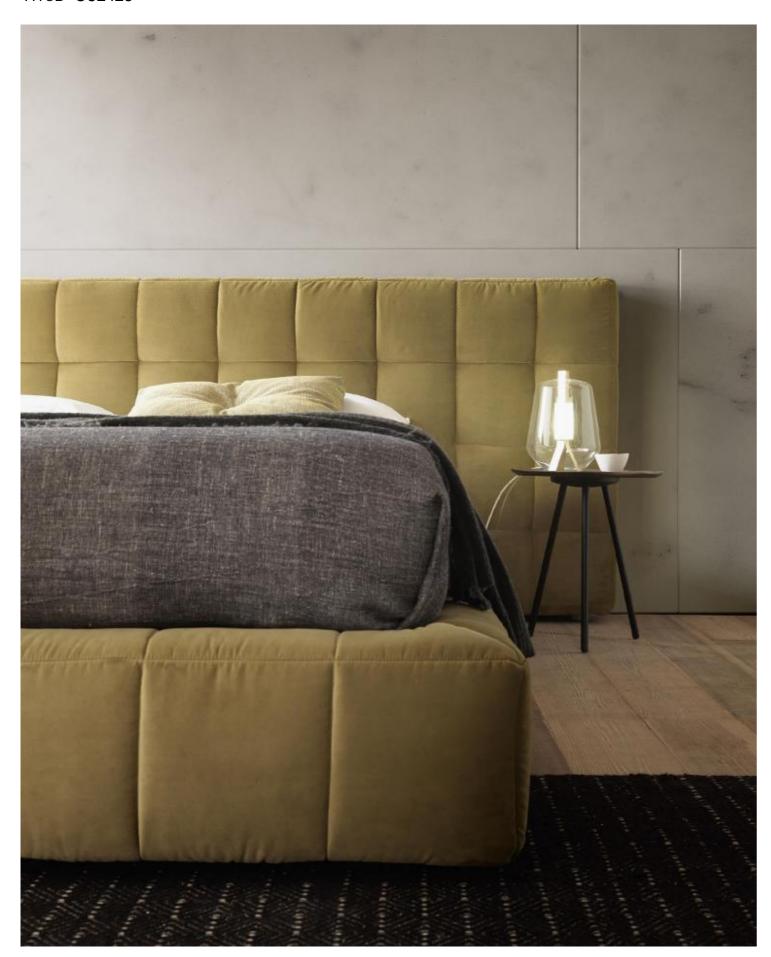


HYSD-GC2422
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The bases in rigid lacquered polyurethane and the tops in smoky or transparent glass, both with central serigraphy, are the elements that give life to a transversal product, capable of adapting to multiple functions and uses. The result of Monica Armani's vision, combining taste, elegance and modernity in a single proposal, Allure O' Dot is available in three colours. The Flair O' Maxi small armchair echoes the design of the successful Flair O' chairs boasting bigger sizes for extra comfort.





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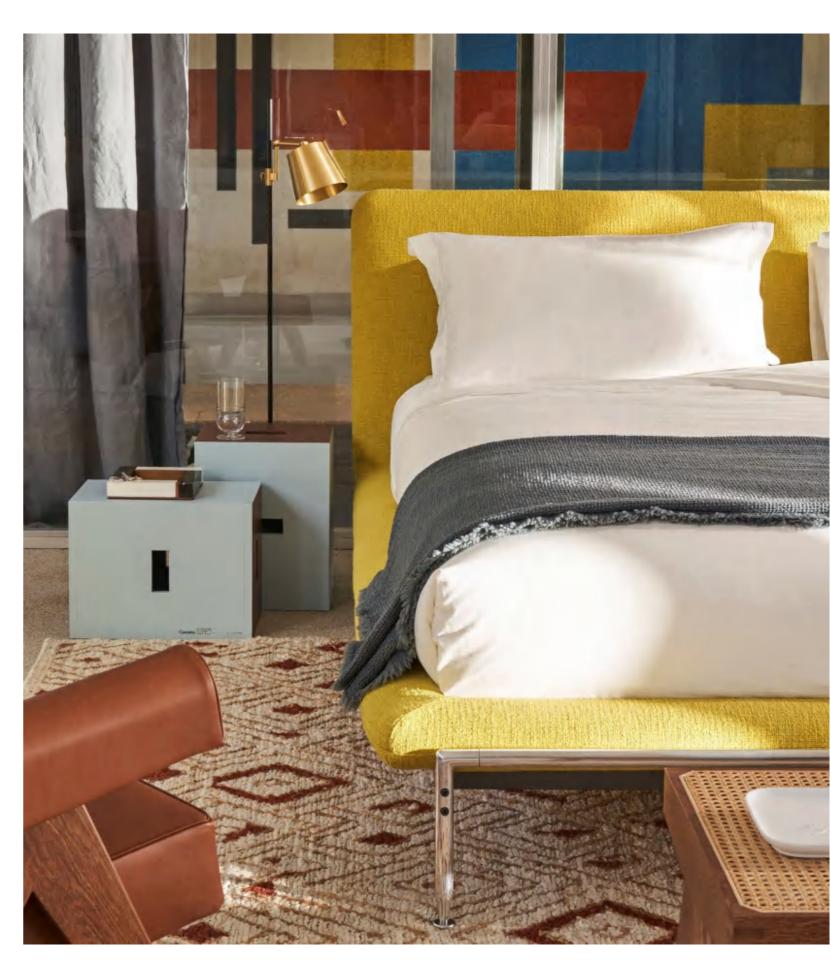


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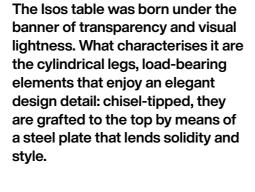


HYSD-GC2412 Siena, Naoto Fukasawa





perimeter of the bed and which







HYSD-GC2407 (bed) DAMBODUE \ PIERO LISSONI



Vista posteriore

Dambodue proves to be surprisingly comfortable and cosy, while maintaining a seat with limited depth. The range includes the linear bed in two- or three-seater versions and a variety of elements to create different types of compositions.

(Bed) Dambodue Piero Lissoni

The Dambo bed family expands with Dambodue, a new version with a particularly generous shape and richly upholstered back and armrests. The seat is direct and rests on the floor, emphasised at the base by a bronzed nickel painted profile that gives it a particularly strong character. While presenting linear geometries, the design has been carefully studied to ensure comfort and functionality.



HYSD-GC2403 (bed) DAMBODUE \ PIERO LISSONI











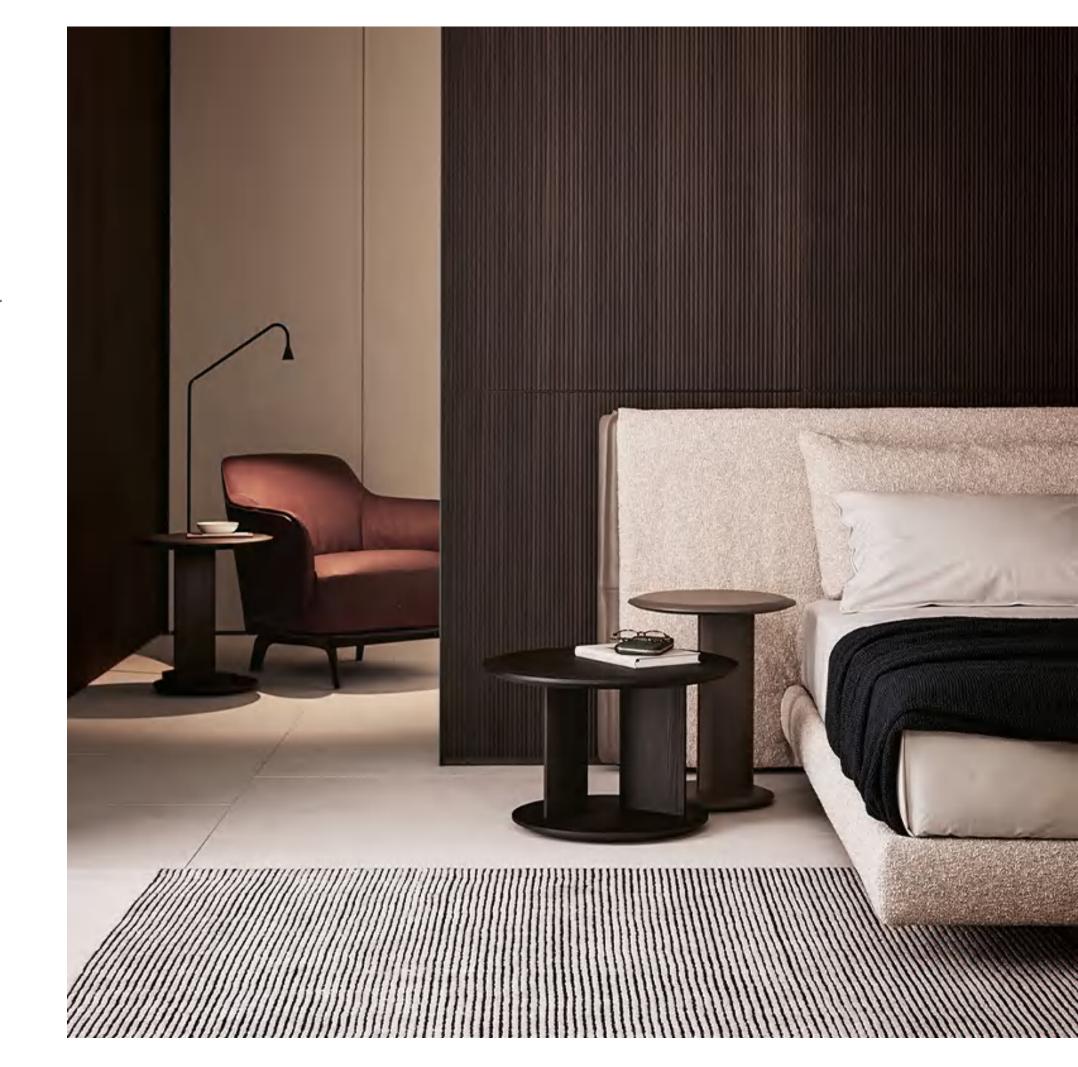
This bed is from the top selling brand furniture in Italy

The unique design of the backrest can't help but feel trapped in an embrace,

The relaxing essence of soft elements is the essence of design,

"May you have a lazy time before bedtime, a busy day, and at night, you can enjoy a stable and peaceful sleep."







MODEL NO: HYSD-GC2310

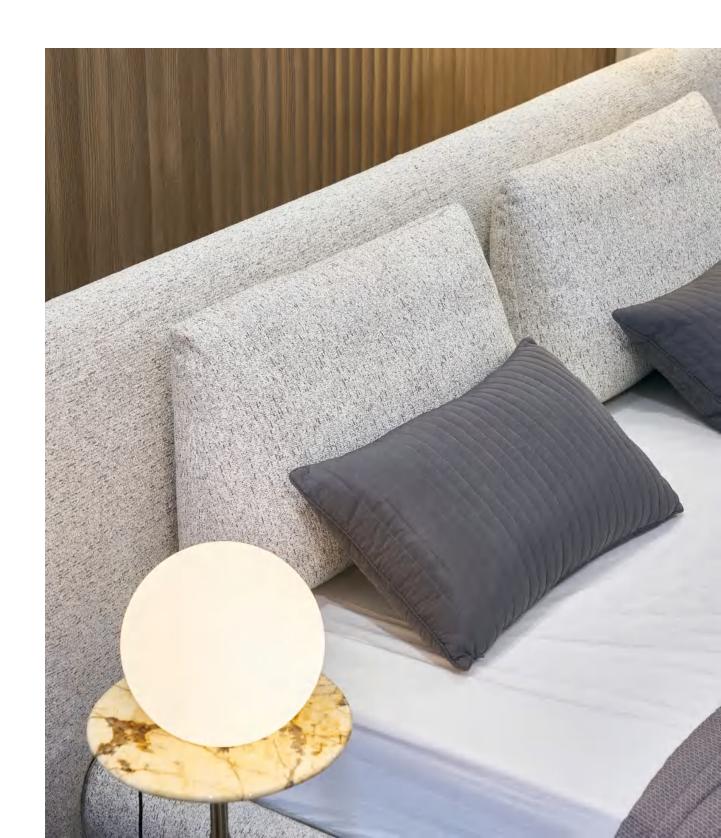
MATERIAL NO: HYSD-2198K-F02/BAOGELI-34

There is a top-heavy visual conflict, but it can achieve a balanced aesthetic feeling.

The spacious and clear lines not only exude the charm of modern simplicity,

This bed is from the top selling brand furniture in Italy

My favorite bedroom is probably a simple and comfortable bed with a wall that I like





Home is your warmest harbor. Unload your fatigue and place yourself in a soft bed like a cloud,

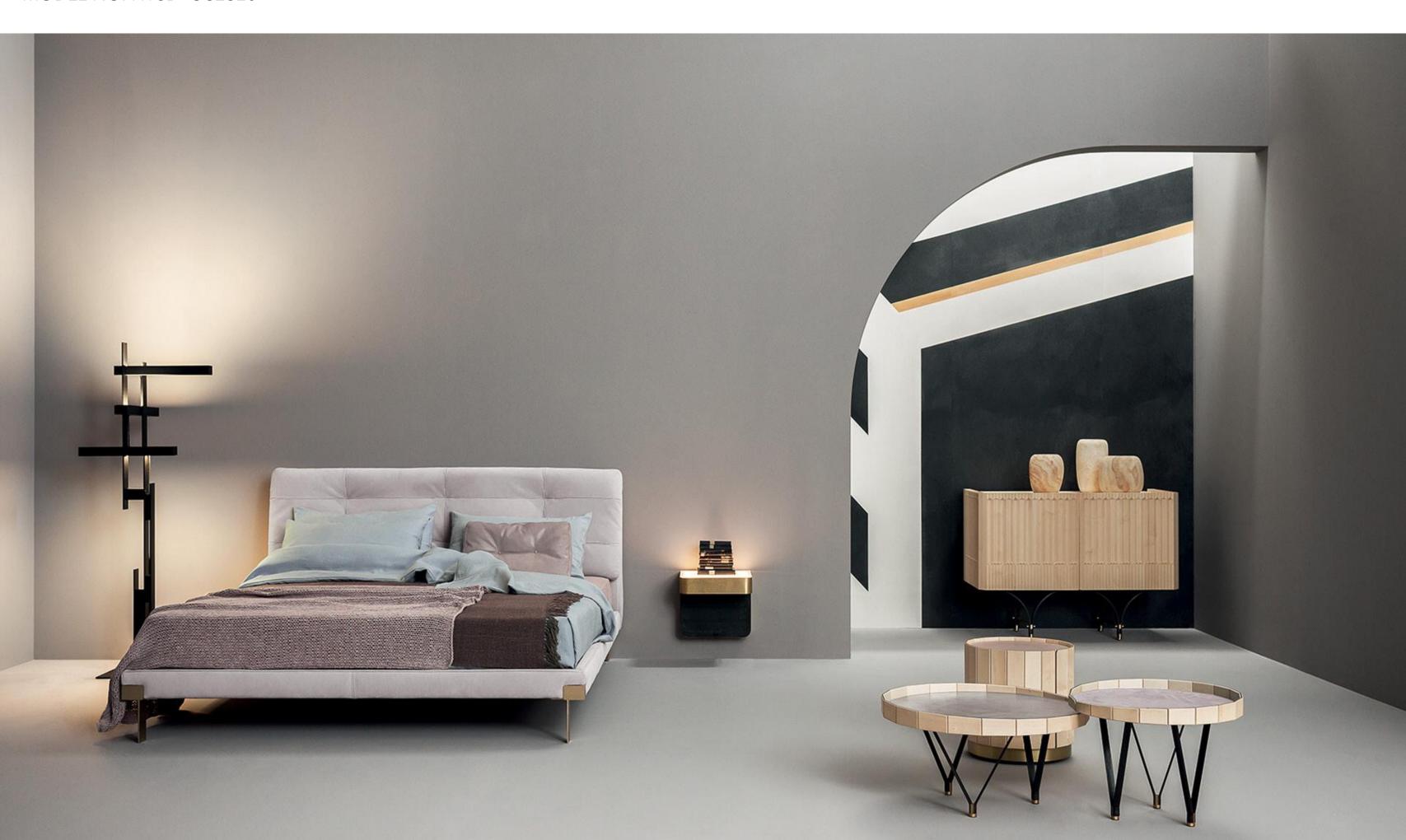




Choose a self contained SPA-like waist protection soft bed to make the relaxation before bedtime more "relaxed"

A relaxing time before bed, a good bed, not only to give you sleep Every day we spend in bed is a time of happiness











In the morning, through the sun, lazily get up and start a beautiful day

The unique design of the backrest can't help but feel trapped in an embrace,

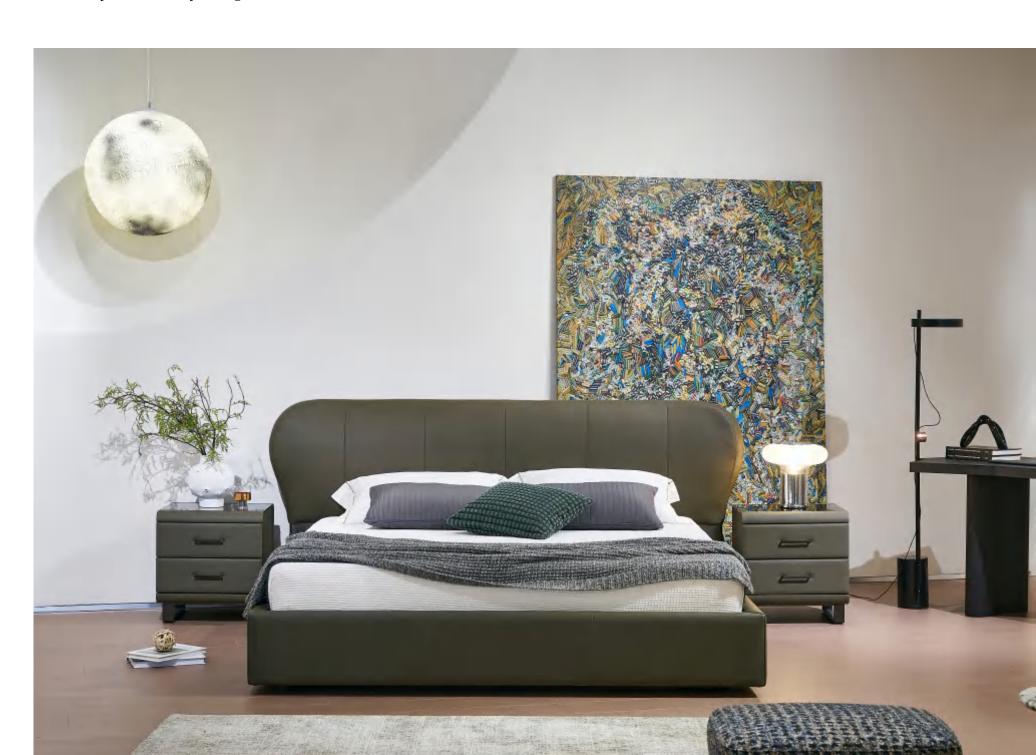
The relaxing essence of soft elements is the essence of design,





May tonight's dream be a bit sweeter, more serene, and more enjoyable

An island far away from dust, shining steadfastly and steadily at night







MODEL NO: HYSD-GC2322

MATERIAL NO: HYSD-LB-HM-19

May tonight's dream be a bit sweeter, more serene, and more enjoyable

An island far away from dust, shining steadfastly and steadily at night

Unload the burden of the day and let it go quietly





MODEL NO: HYSD-GC2237





Choose a self contained SPA-like waist protection soft bed to make the relaxation before bedtime more "relaxed"

A relaxing time before bed, a good bed, not only to give you sleep Every day we spend in bed is a time of happiness

Busy running during the day allows you to enjoy a stable and peaceful sleep at night











The collection was created for use in interiors located at different latitudes,

in Europe, the Americas and Asia.



Minimalist bed

Comfort and long-term coexistence are the two key elements that permeate daily experiences.

It's where you drop the fatigue label every day

Regardless of the size of the room, everyone wants a space where they can unload all their fatigue.





Minimalist bed

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The collection was created for use in interiors located at different latitudes,

in Europe, the Americas and Asia.

Let the restless heart

A sense of ritual before bedtime,
Run into the bedroom and get into the soft quilt, allowing your restless heart to return to freedom.







After meeting a bed that suits us, may we sleep peacefully every night

The warmth and steadfastness of the honor is nothing

more than the embrace of a bed with an oversized backrest

Counting the starlight, watching the city fall asleep

Minimalist bed

Comfort and long-term coexistence are the two key elements that permeate daily experiences.

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Regardless of the size of the room, everyone wants a space where they can unload all their fatigue.





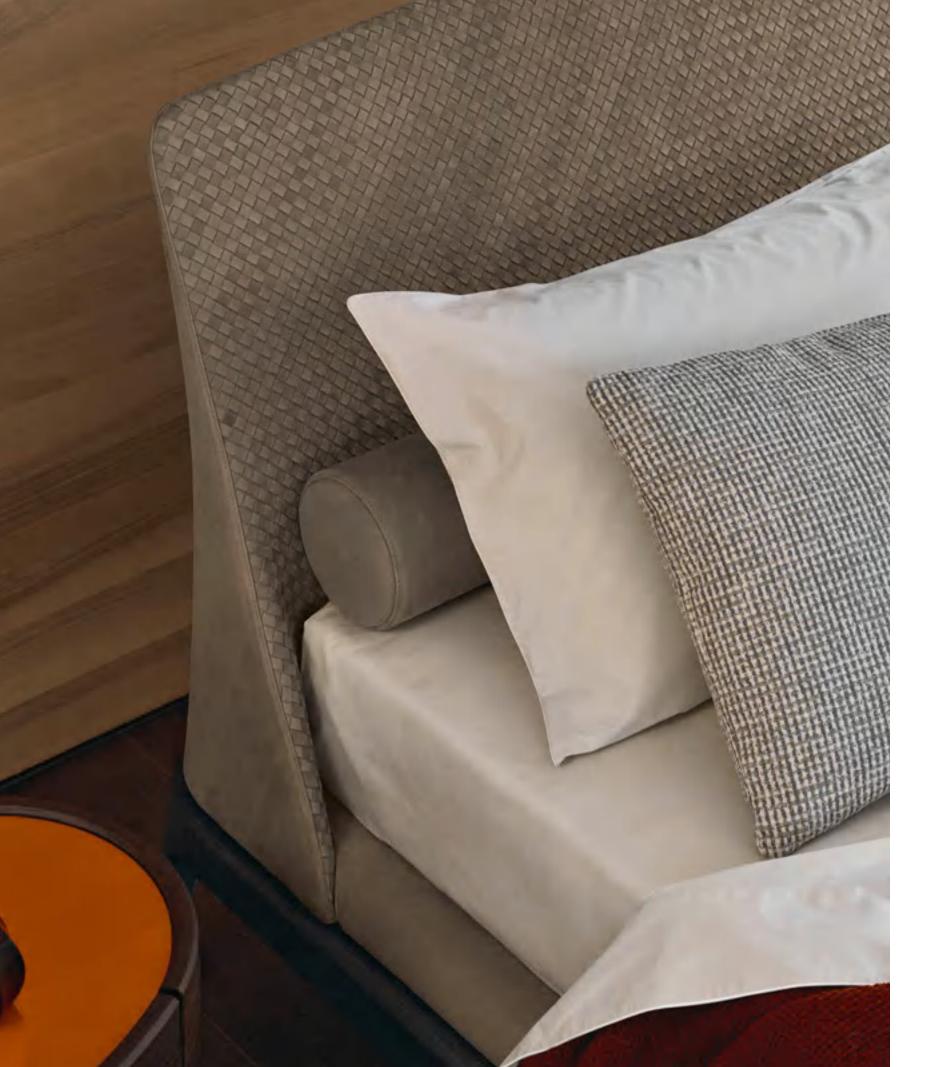


Can give the home temperature to put down anxiety,

MODEL NO. HYSD-GC2223



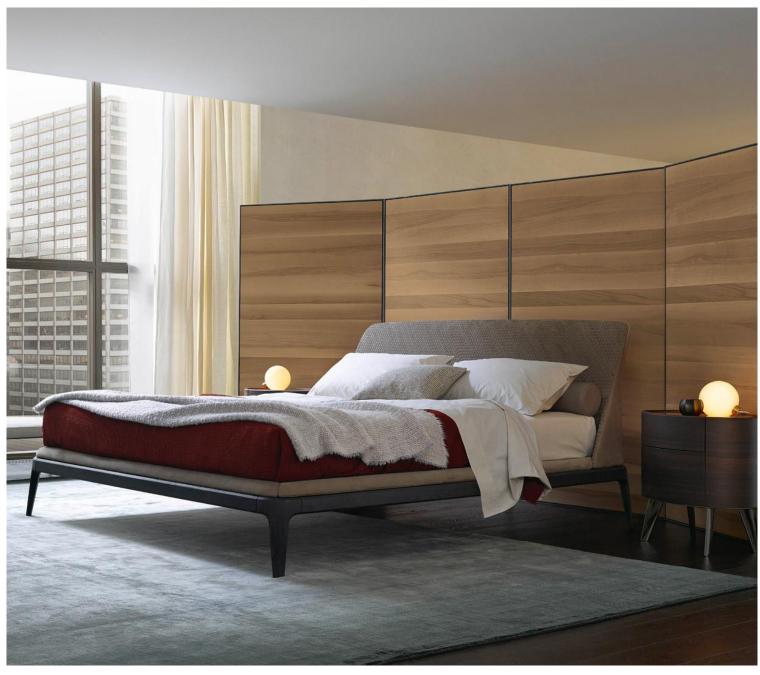
Your own time "I have always believed that beds are human furniture, and they are the harbors of every drifting shore."



May tonight's dream be a bit sweeter, more serene, and more enjoyable

An island far away from dust, shining steadfastly and steadily at night

Unload the burden of the day and let it go quietly



A relaxing time before bed, a good bed, not only to give you sleep Every day we spend in bed is a time of happiness

Busy running during the day allows you to enjoy a stable and peaceful sleep at night

"May you have a lazy time before bedtime, a busy day, and at night, you can enjoy a stable and peaceful sleep."



Always look forward to the sunshine, whenever it falls through the curtains Come in and bed becomes a place to enjoy

A moment that belongs to one's own

Enjoy the comfort and tranquility of

this side of the rest space

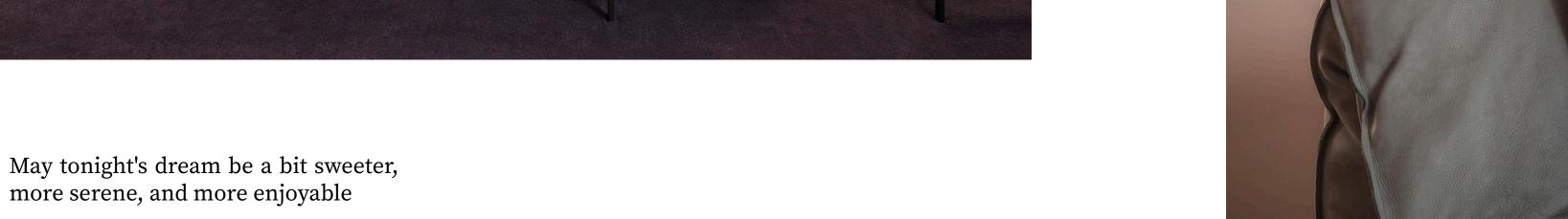












An island far away from dust, shining steadfastly and steadily at night

Unload the burden of the day and let it go quietly

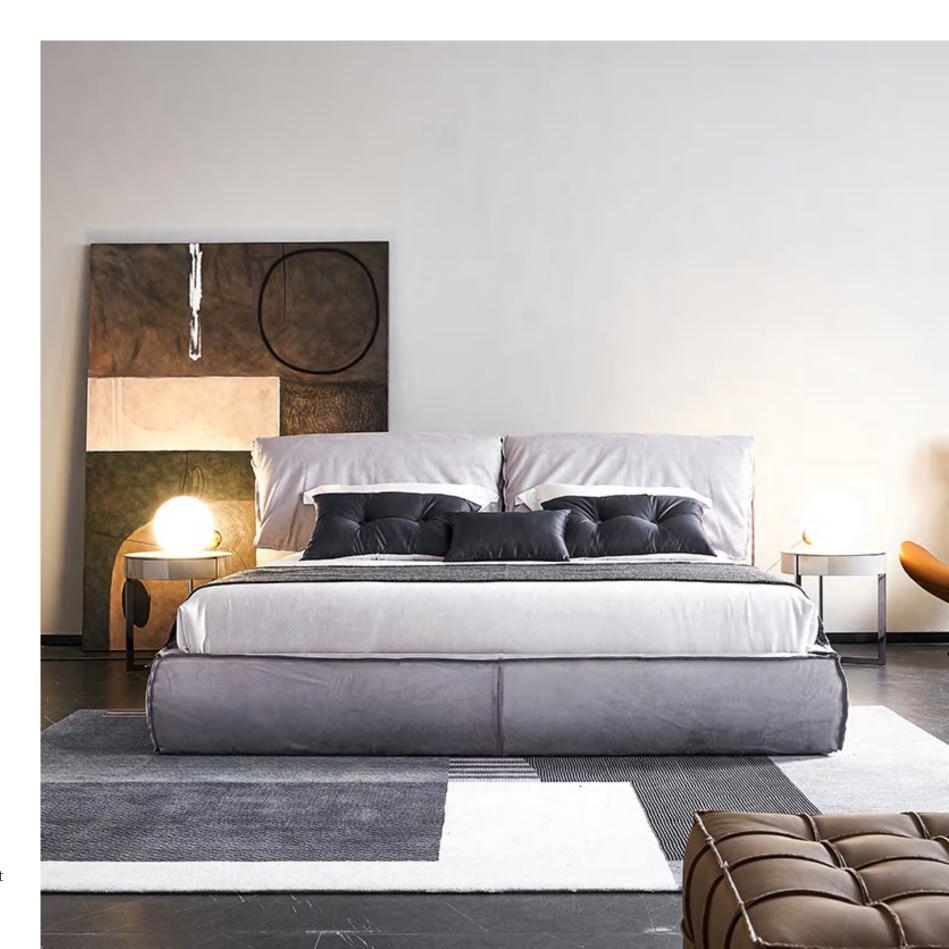


Choose a self contained SPA-like waist protection soft bed to make the relaxation before bedtime more "relaxed"

A relaxing time before bed, a good bed, not only to give you sleep

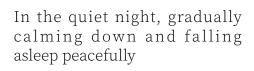
Every day we spend in bed is a time of happiness

Busy running during the day allows you to enjoy a stable and peaceful sleep at night









Every day spent in bed is a time of happiness

Sleeping well in bed and dreaming well can withstand the test of time,





The rush and confusion of the day At the moment of falling down from the bed, it seemed as if everything had been dissolved



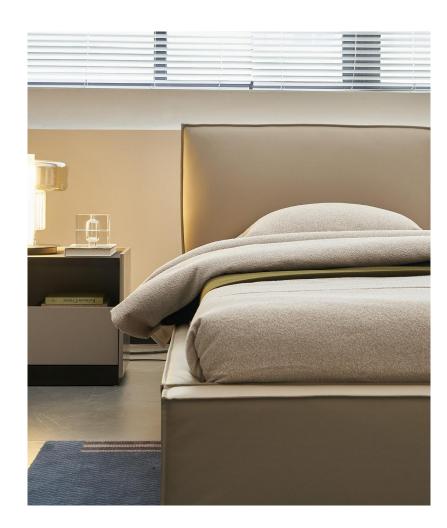




An island far away from dust, shining steadfastly and steadily at night

When I wake up, everything is full of hope







In the quiet night, gradually calming down and falling asleep peacefully

Every day spent in bed is a time of happiness

Sleeping well in bed and dreaming well can withstand the test of time,

Home is your warmest harbor.
Unload your fatigue and place yourself in a soft bed like a cloud,



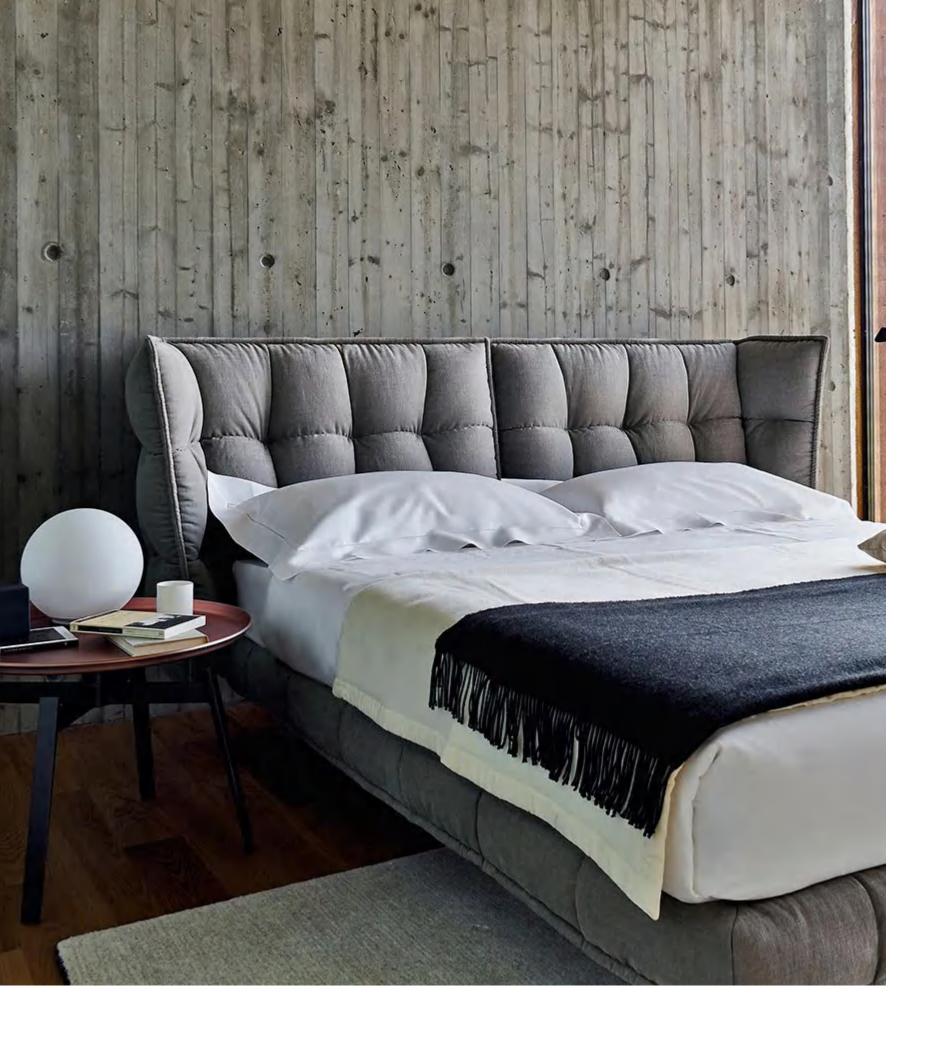


SIZE:246*233*93

An island far away from dust, shining steadfastly and steadily at night







An island far away from dust, shining steadfastly and steadily at night

When I wake up, everything is full of hope







An island far away from dust, shining steadfastly and steadily at night

When I wake up, everything is full of hope



In the morning, through the sun, lazily get up and start a beautiful day

The unique design of the backrest can't help but feel trapped in an embrace,

The relaxing essence of soft elements is the essence of design,





In the quiet night, gradually calming down and falling asleep peacefully

Every day spent in bed is a time of happiness

Sleeping well in bed and dreaming well can withstand the test of time,

There is a top-heavy visual conflict, but it can achieve a balanced aesthetic feeling.

The spacious and clear lines not only exude the charm of modern simplicity,

This bed is from the top selling brand furniture in Italy

My favorite bedroom is probably a simple and comfortable bed with a wall that I like







but also block some light, making your sleep more profound

The unique design of the backrest makes one unable to help but feel trapped in an embrace, and there is a clear sense of wrapping when lying on the bed

Every day spent in bed is a time of happiness

Sleeping well in bed and dreaming well can withstand the test of time.

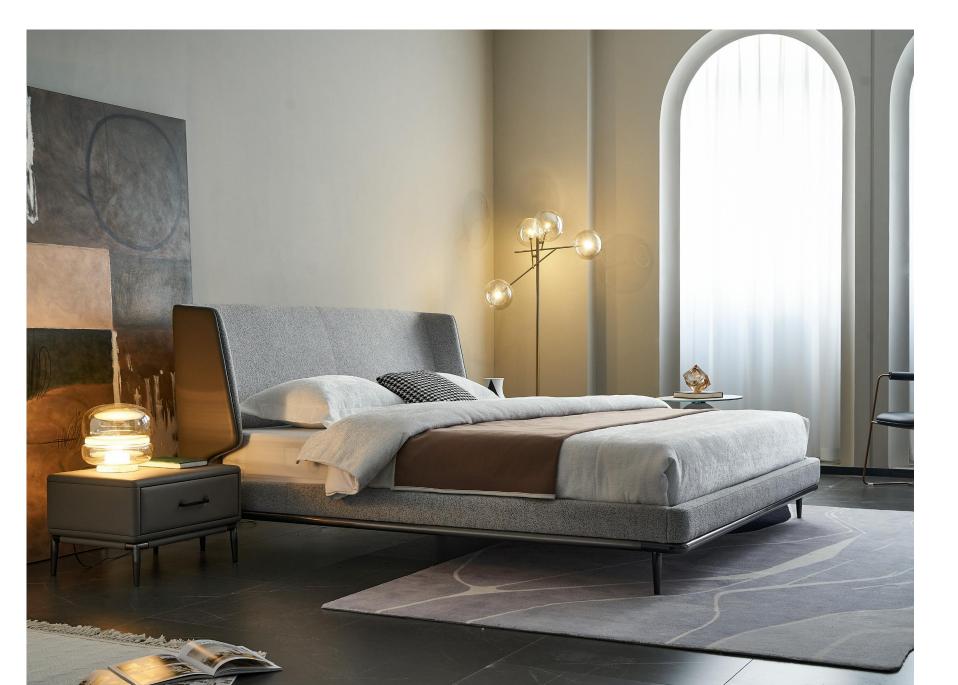


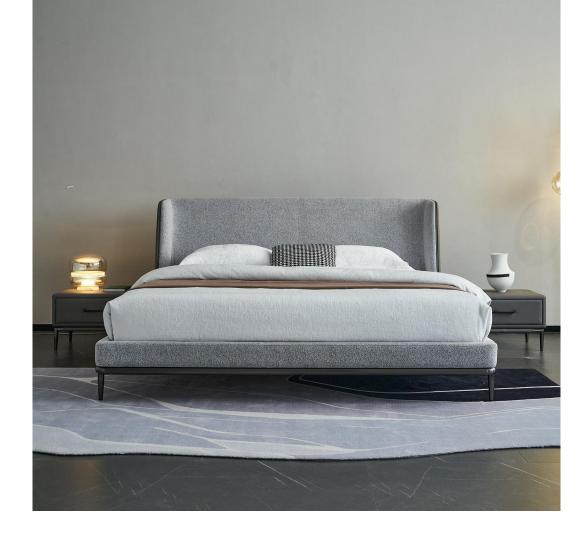
In the quiet night, gradually calming down and falling asleep peacefully

Lie down at night and fall asleep gently. In the morning, get up lazily through the sun, and start a beautiful day

The relaxing essence of soft elements is the design essence, fabric or leather bed

When I wake up, everything is full of hope







The modern and simple charm makes your sleep more profound

The design of the bedside is like someone opening their arms to embrace you



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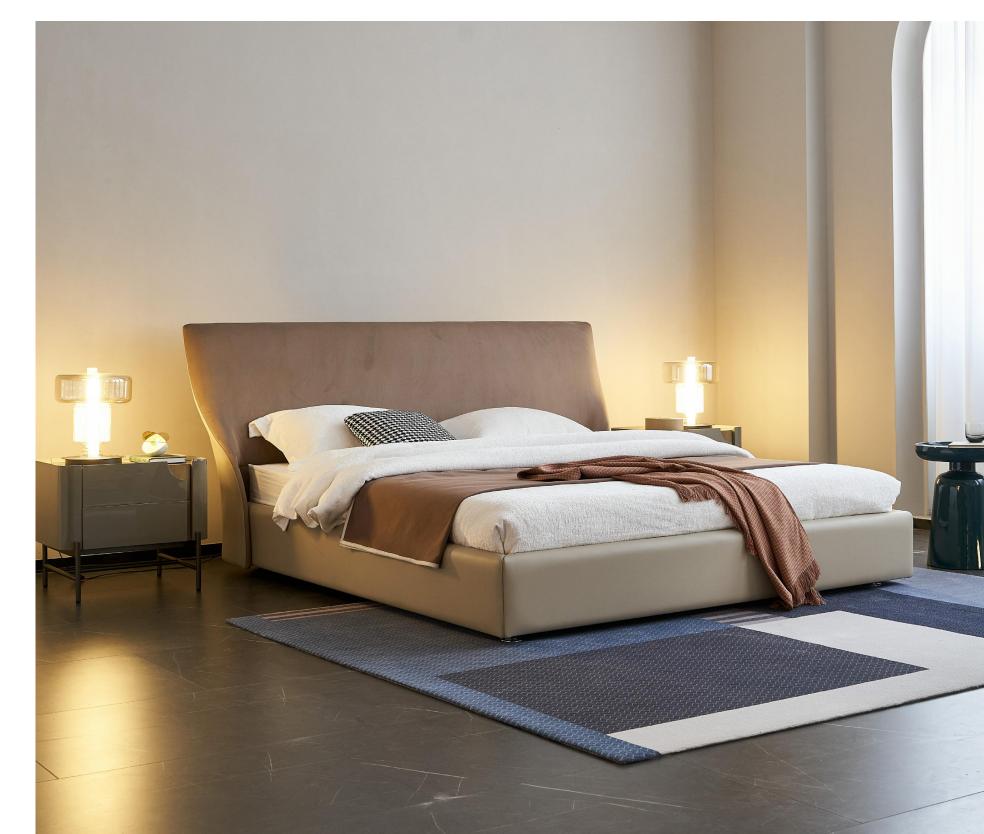






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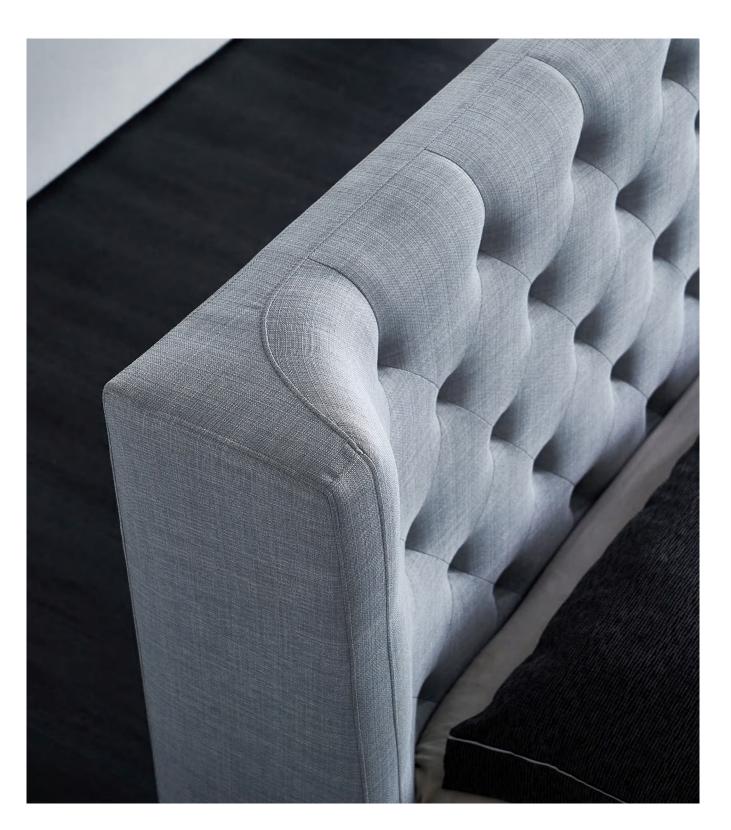
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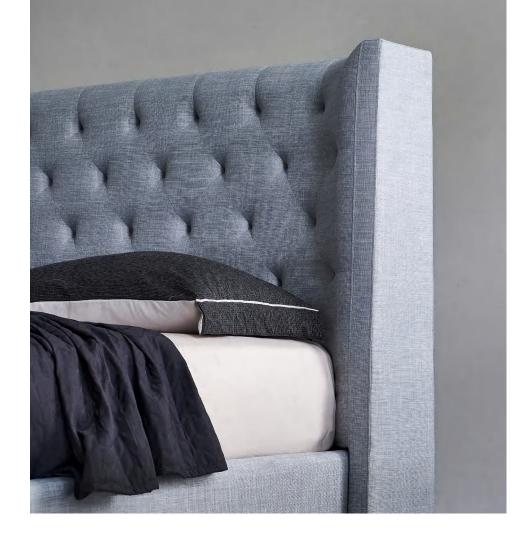
Sleeping well in bed and dreaming well can withstand the test of time,



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Your tossing and turning Your "banging"
It has been silently containing your thoughts













The relaxing essence of soft elements is the essence of design,



In the morning, through the sun, lazily get up and start a beautiful day





HYSD-**GC1700** 241*203*93



HYSD-**GC1705** 218*206*100



HYSD-**GC1713** 242*205*95



HYSD-**GC1725** 250*207*102



HYSD-**GC1726** 228*205*127



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HYSD-GC2348

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HYSD-GC2349

220*194*108



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220*296*119



HYSD-GC2361

234*205*99



HYSD-GC2401

234*202*101



Company Introduction Video



Furniture Showroom Video



Production Workshop Video



Project Case Study Video















Leading Forestry Enterprises in Guangdong Province

GUANGDONG HONGYE FURNITURE GROUP CO., LTD.

 $\mathsf{China} \cdot \mathsf{Jiangmen}$