



# HONGYE FURNITURE GROUP

Commercial Furniture **ONE-STOP SOLUTION SUPPLIER**

HONGYE FURNITURE GROUP SELL THE BEST  
PRODUCTS TO THE WORLD

# GUANGDONG HONGYE FURNITURE MANUFACTURING CO., LTD



Hongye Furniture Group is a furniture company with a history of more than 30 years. It was founded in Yongkang, Zhejiang, and developed in the Sino-Europe (Jiangmen) SME International Cooperation Zone - Heshan Core Area. With a registered capital of 230 million yuan, over 1,000 employees, and an annual tax payments exceeding 10 of millions, the company has built over 300,000 square meters of garden-style factory buildings and a supporting employee village.

The group's business covers more than 200 countries and regions. It currently mainly produces 6 series of furniture: 1. Office furniture series, 2. Hospitality furniture series, 3. Bank furniture series, 4. Medical healthcare furniture series, 5. Education furniture series, 6. Apartment furniture series.

In 2021, Hongye Furniture Group invested in the construction of the Laisu Hongyuan Cultural Tourism Project, actively contributing to the construction of the Greater Bay Area.

## DEVELOPMENT HISTORY

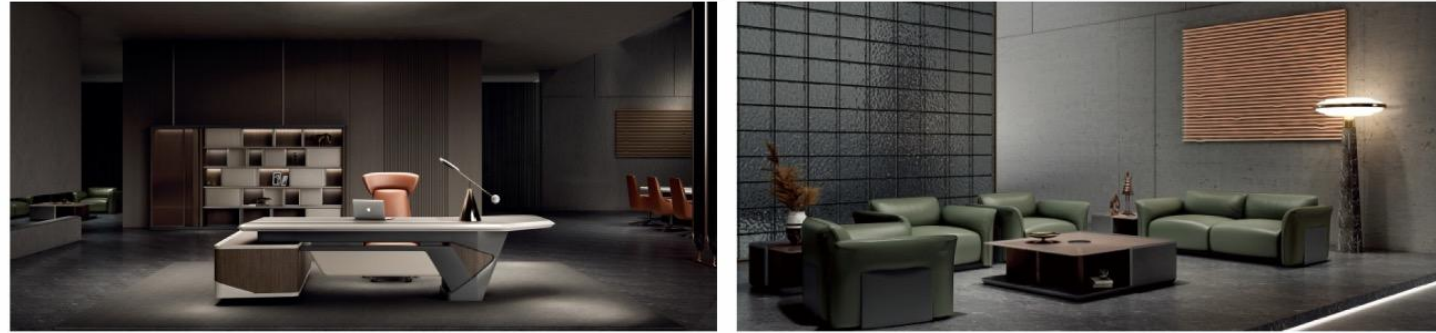
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- 2024 ● Honored as the only newly certified "Guangdong Forestry Leading Enterprise" in Jiangmen City.  
The Lesuhongyuan Cultural Tourism Project was opened to the public.
- 2021-2023 ● Over 50,000 square meters of high-standard factory buildings in Yaogang were put into operation.  
The "Super Five-Star" hotel furniture showroom was opened.  
The high-end commercial furniture showroom was opened.
- 2019-2020 ● The six major series showrooms upgrades.  
The "Juedu" integrated + office furniture brand was launched.  
Signed a 600 million yuan agreement with Heshan Government for the Lesuhongyuan Cultural Tourism Project.
- 2015-2018 ● Won the "Famous Trademark of Guangdong Province" and "Guangdong Province Famous Brand Products".  
Its "Jiangnan" office furniture brand officially launched.  
Successfully acquired two old Taiwan-funded enterprises and transformed them into the hardware factory and soft furniture factory respectively.
- 2011-2014 ● Hongye's workshops for paint, panel, soft furniture, veneer, solid wood, hotel, and carton were put into production.  
Hongye Employee Village and the office building were officially completed.
- 2010 .3 ● Guangdong Hongye Furniture Manufacturing Co., Ltd. was officially established.
- 1983 ● Chairman Mr. Wang Hongjie started his business by processing/manufacturing furniture.



## MAIN BUSINESS OF THE GROUP

### Furniture Division

Hongye Group's furniture sector mainly focuses on commercial furniture and high-end customization. Among which commercial furniture includes three major brands and six series of products.



### Hotel Division

Hongye Group has investments in 5 operational hotels, including Hongye · Ziling Hotel, Hongye · Zitian Hotel, Hongye · Taotao Hotel, Hongye · Youyi Hotel, and Hongye · Hongyuan Hotel.



### Cultural Tourism Division

In 2021, Hongye Group and the Heshan government signed an agreement for the Lesuhongyuan Cultural Tourism Project. It opened to the public in 2024.



### Ancient Architecture Division

Inheriting Chinese ancient architecture and promoting Chinese woodworking. Gathering experienced craftsmen and obtaining resources for ancient architecture.



## THE MAIN HONORS THAT THE GROUP HAS RECEIVED IN RECENT YEARS

- National high-tech enterprise
- Leading forestry enterprises in guangdong province
- Guangdong Province famous brand products
- Famous trademark in guangdong province
- Key trademark protection in guangdong province
- Guangdong smart environmental engineering research center
- Guangdong Province contract abiding and creditworthy enterprise
- Chinese Industrial Innovative advanced enterprises
- Specialized, focused, peculiar, and Innovative SMEs
- For 14 consecutive years, a major taxpayer in Heshan city
- AAA units for quality, service, and integrity
- Top 10 Chinese Office Furniture Brands in 2024
- Top 10 Hotel Furniture Brands in China in 2024
- Top 10 Green Medical and Nursing Furniture Brands in China in 2024
- Top 10 Chinese Financial System Furniture Brands in 2024



# HONGYE FURNITURE GROUP MODERN INDUSTRIAL PARK



# PARTIAL PRODUCTION WORKSHOPS



**BEAUTIFUL IMAGE**



Here's your place! Release your thoughts, desires, individuality as long as you dare.



CONCISE AND PRACTICAL  
DESIGN IS ALSO FULL OF  
FAMILY AFFECTION.



► FKO1S-A12

## IDEAL JOB

The smell of youth is floating in the air. With a different mood, familiar but distant, cordial but strange, it is really good to always expect something every day.



► FKO1S-B12



► FKO1S-B12

# FREE SELF

Always looking for a place to tolerate self-indulgence. The dream job enables people to live out the true self.



## SPECIAL CHARM

Black looks composed and steadfast. The eye-catching bright electroplate hardware looks like starlight in dark night. They let people yearn to be close to, but cannot be satisfied.



► FK013-A11



► FK013-B11







# LOATH TO DEPART

Perfect balance between concretization and abstraction



▶ FK013-A11



▶ FK013-B11

I ALWAYS WANT TO HAVE EXPERIENCE OF SITTING ON THE WORLD MASTERPIECE OF CHAIR DREAMED FOR A LONG TIME



► FK013-A12



► FK013-B12



Here, all adjectives are meaningless, because the feet are more honest than the words

The travel of thought is  
like touching the edge  
of dream



# FREE SELF



► FK012-A11



Always looking for a place to tolerate self-indulgence. The dream job enables people to live out the true self.



► FK012-B11



**Black sense of art**

Black cool age, embraces  
the future together  
with you



# LOATH TO DEPART



► FK012-A12

I ALWAYS WANT TO HAVE  
EXPERIENCE OF SITTING ON  
THE WORLD MASTERPIECE  
OF CHAIR DREAMED FOR A  
LONG TIME



► FK012-B12



# BEAUTIFUL IMAGE

Perfect balance between  
concretization and  
abstraction

SIMPLE SHAPE CREATES PROFOUND MEANING



EVERY ENCOUNTER  
CONTAINS THE  
ULTIMATE BEAUTY



► FK012-A11



► FK012-B11





▶ FK012-A11



▶ FK012-B11



▶ FK012-B11

In the face of more and more abundant materials, people yearn for simple comfort, would like to throw off all trifles, fetters, heartily enjoy the purely beautiful life.

## ARTISTIC SENSE

THE ARTISTIC SENSE BETWEEN THE SQUARES



▶ FK012-A11

IT CAN BE  
LOW PITCH,  
OR HIGH  
PROFILE.



▶ FK012-A11



▶ FK012-B11

## WORLD MASTERPIECE

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Even a chair contains the  
strength of dream and  
realization.



Company Introduction Video



Furniture Showroom Video



Production Workshop Video



Project Case Study Video



YouTube



LinkedIn



TikTok



FaceBook



Twitter



Instagram



Pinterest

## Leading Forestry Enterprises in Guangdong Province

GUANGDONG HONGYE FURNITURE GROUP CO., LTD.

China · Jiangmen