



HONGYE FURNITURE GROUP SELL THE BEST
PRODUCTS TO THE WORLD

HONGYE FURNITURE GROUP

Commercial Furniture **ONE-STOP SOLUTION SUPPLIER**



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GUANGDONG HONGYE FURNITURE MANUFACTURING CO., LTD.

China · Jiangmen

Leading Forestry Enterprises in Guangdong Province



Hongye Furniture Group is a furniture company with a history of more than 30 years. It was founded in Yongkang, Zhejiang, and developed in the Sino-Europe (Jiangmen) SME International Cooperation Zone - Heshan Core Area. With a registered capital of 230 million yuan, over 1,000 employees, and an annual tax payments exceeding 10 of millions, the company has built over 300,000 square meters of garden-style factory buildings and a supporting employee village.

The group's business covers more than 200 countries and regions. It currently mainly produces 6 series of furniture: 1. Office furniture series, 2. Hospitality furniture series, 3. Bank furniture series, 4. Medical healthcare furniture series, 5. Education furniture series, 6. Apartment furniture series.

In 2021, Hongye Furniture Group invested in the construction of the Laisu Hongyuan Cultural Tourism Project, actively contributing to the construction of the Greater Bay Area.

DEVELOPMENT HISTORY

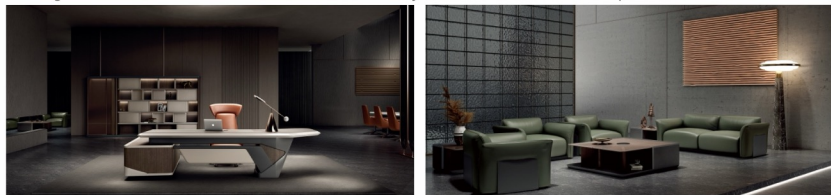
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- 2024 ● Honored as the only newly certified "Guangdong Forestry Leading Enterprise" in Jiangmen City.
The Lesuhongyuan Cultural Tourism Project was opened to the public.
- 2021-2023 ● Over 50,000 square meters of high-standard factory buildings in Yaogang were put into operation.
The "Super Five-Star" hotel furniture showroom was opened.
The high-end commercial furniture showroom was opened.
- 2019-2020 ● The six major series showrooms upgrades.
The "Juedu" integrated + office furniture brand was launched.
Signed a 600 million yuan agreement with Heshan Government for the Lesuhongyuan Cultural Tourism Project.
- 2015-2018 ● Won the "Famous Trademark of Guangdong Province" and "Guangdong Province Famous Brand Products".
Its "Jiangnan" office furniture brand officially launched.
Successfully acquired two old Taiwan-funded enterprises and transformed them into the hardware factory and soft furniture factory respectively.
- 2011-2014 ● Hongye's workshops for paint, panel, soft furniture, veneer, solid wood, hotel, and carton were put into production.
Hongye Employee Village and the office building were officially completed.
- 2010.3 ● Guangdong Hongye Furniture Manufacturing Co., Ltd. was officially established.
- 1983 ● Chairman Mr. Wang Hongjie started his business by processing/manufacturing furniture.



MAIN BUSINESS OF THE GROUP

Furniture Division

Hongye Group's furniture sector mainly focuses on commercial furniture and high-end customization. Among which commercial furniture includes three major brands and six series of products.



Hotel Division

Hongye Group has investments in 5 operational hotels, including Hongye - Ziling Hotel, Hongye - Zitian Hotel, Hongye - Taotao Hotel, Hongye - Youyi Hotel, and Hongye - Hongyuan Hotel.



Cultural Tourism Division

In 2021, Hongye Group and the Heshan government signed an agreement for the Lesuhongyuan Cultural Tourism Project. It opened to the public in 2024.



Ancient Architecture Division

Inheriting Chinese ancient architecture and promoting Chinese woodworking. Gathering experienced craftsmen and obtaining resources for ancient architecture.



THE MAIN HONORS THAT THE GROUP HAS RECEIVED IN RECENT YEARS

National high-tech enterprise

Leading forestry enterprises in guangdong province

Guangdong Province famous brand products

Famous trademark in guangdong province

Key trademark protection in guangdong province

Guangdong smart environmental engineering research center

Guangdong Province contract abiding and creditworthy enterprise

Chinese Industrial Innovative advanced enterprises

Specialized, focused, peculiar, and Innovative SMEs

For 14 consecutive years, a major taxpayer in Heshan city

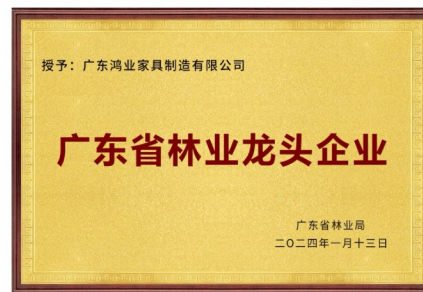
AAA units for quality, service, and integrity

Top 10 Chinese Office Furniture Brands in 2024

Top 10 Hotel Furniture Brands in China in 2024

Top 10 Green Medical and Nursing Furniture Brands in China in 2024

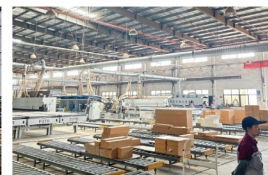
Top 10 Chinese Financial System Furniture Brands in 2024

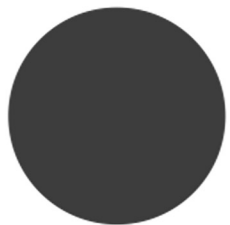


HONGYE FURNITURE GROUP MODERN INDUSTRIAL PARK



PARTIAL PRODUCTION WORKSHOPS







240*80*75



240*80*75



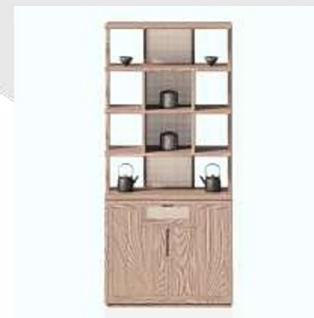
160*68*40



65*34*62.5



62*41*67.5



100*40*220



150*200、180*200



150*200、180*200



150*200、229*210*129*31



150*200、180*200



150*200、180*200



40*59*86



60*59*86



54*62*81



49*54*85



59*49*84



54*54*85



48*52*86



57*52*86



47*53*86



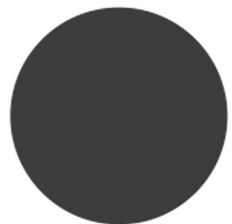
62*53*77



45*52*82



43*52*84*
SH46

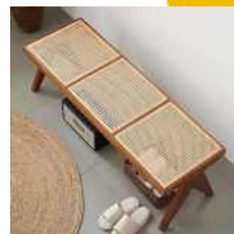




45*40*H43



90*40*H43



135*40*H43



48*59*74



42*52*91



60*62*85



48*53*86SH45



45*50*86*S
H45



43*52*84*SH46



160*38*42



53.5*49*75*S
H46



695*660*700*SH3
70



71*67*80*SH45



91*68*76*SH33



66*60*65*SH35



62*65*88*SH
47



58*55*75*
SH45



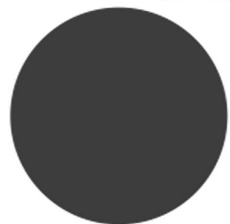
62*61*87*S
H44



52*51*46



55*43*46





71*100*76*SH40



70*61*75



71*75*74



61*70*66



61*70*66



61*70*66



45*50*86*SH45



45*59*85



63*40*39



60*68*78



61*70*66*SH36



61*70*66*坐高36



61*70*66



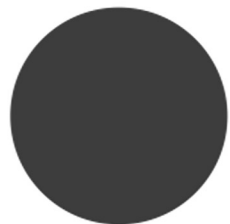
61*70*66



71*75*74



61*82*60





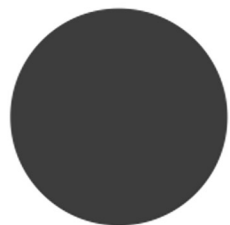
520*600*810*
SH450

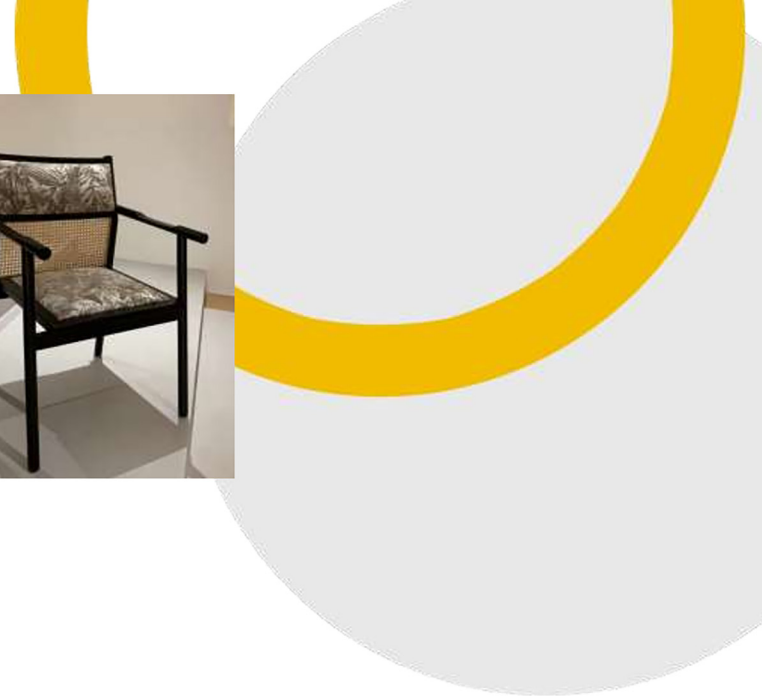
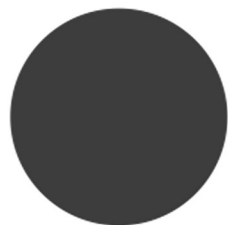


60*64*80*SH
43



60*64*70*SH40







2000*450*490



2000*450*490



2600*400*490



134*82.5*50



80*33、100*33、120*33



80*45



80*33



100*35



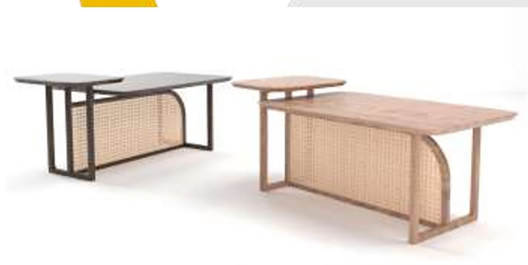
57.5*56



60*61



55*58



120*65*49.5



40*40*48



50*58



30*47*47



80*45



1200*590*400



52*60



480*450*570



100*45、120*45



2200*880*680*770



2300*870*630*SH400



3000*950*860



195×75×77



136×75×77



80×75×77



253*90*64*42cm



226*99*90*SH43





1100*720*790*SH450



1360x720X790*SH450



1910*720*790*SH450



76*72*77



144*70*77



180*70*77



141*40*110



135*40*105



140*40*90



185*40*86.5





90*36*110



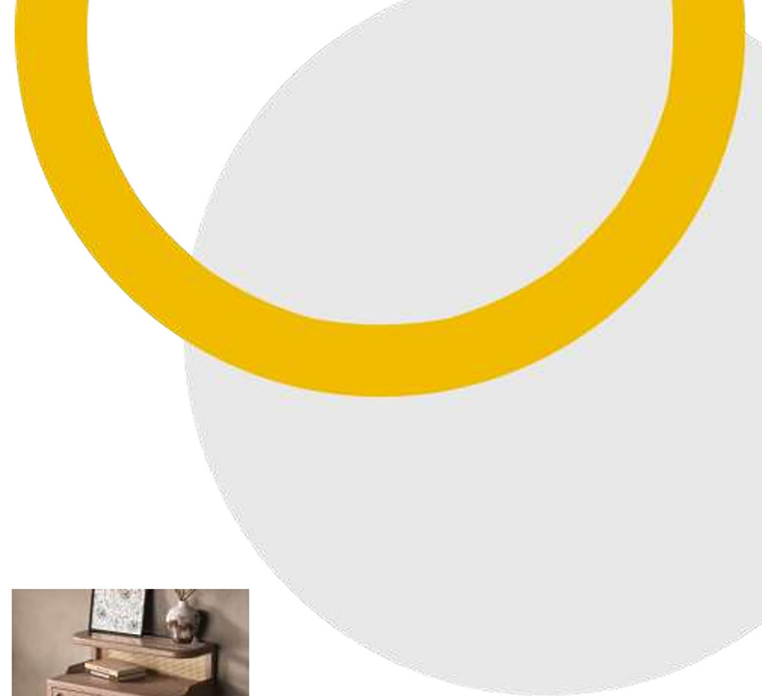
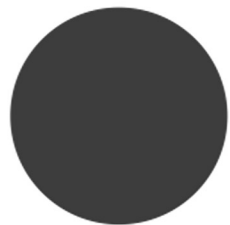
120*40*75



110*40*110



68*41*136





150*62*220



85*58*200



90*58*190



110*48*106



50*45*53



45*45*60



50*45*50



48*46*60



30*40*62



175*78*78、200*78*78



2800*1100*160



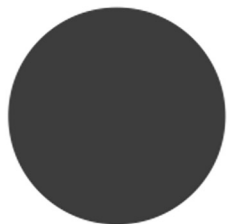
40*40*73



45*58*110



40*40*100







63*112*89



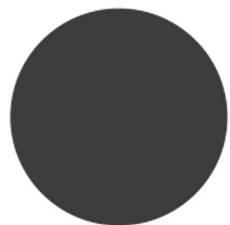
320*320*440



63*112*89



1180*1060*500



Product Category

New Category Marketing is to create a new field in the existing product category by infusing new idea into the market.



FASHION
STYLE



Comfort with character

A soft lounge chair with an enveloping feel and generous proportions.



Lounge Chair

Product

*Rochburg designers use fashionable, bright
colors to decorate homes and light up the soul.*



EMBRACING THE
COMFORT OF
HOME



**Workshop
Chair**

The Workshop Chair is simple in its expression with just a few, right details: a curved seat and back, a beautiful wood graining along with its light yet solid proportions.

setting the holiday sofa

With a wide range of designs and endless fabrics, colors, and configurations to choose from, our diverse selection allows you to create the perfect sofa for your space.

Explore our guide to discover the style, comfort, and material that is right for you.



your guide to finding the perfect sofa

FASHION
STYLE



WHAT'S YOUR STYLE?

Whether you are looking for a large relaxed modular sofa or a slender and sculptural seat, we offer a broad range of contemporary sofas for the modern home.





MATERIALS & QUALITIES

DURABILITY

To give you an idea how a material responds to wear and tear, each material has been given a Martindale score.



SUNLIGHT EXPOSURE

If your sofa will be exposed to direct sunlight, you may want to consider lightfastness when choosing an upholstery material.



ABOUT LOUNGE CHAIRS



STORY

Effortlessly adding character and warmth, a low lounge chair is ideal for bedrooms, offices and smaller spaces where a little extra comfort is needed.

INSPIRATION

Living rooms are for relaxation and socializing, for friends and family, and for entertainment and tranquillity. It's a room that needs to be functional, inviting and comfortable.





GENTLEMAN'S FRIENDS



Gentleman's Friends completes the Gentleman collection



ARMCHAIRS

The armchair according to Poliform. Designed for the day area but ideal in all the environments of the house devoted to comfort, it is the perfect combination of full volumes and soft padding that invite you to the seat. Fabrics and leathers add pleasant tactile sensations.



FASHION
STYLE



The armchair works well in spaces that serve the purpose of socializing, whether it be lounge areas, private homes or hospitality projects.





Generous lounging even in smaller spaces

The Connect Soft Modular Sofa is a seating system, rooted in the idea of uncovering the perfect proportional connections between the different components within a sofa.





FASHION
STYLE



2023

NEW DESIGN PRODUCTS

— Sofas &
Seating Systems



2023 NEW DESIGN ARRIVAL

WINTER

A family of audaciously modern sofas upholstered in fabrics of the highest quality,
each piece brings a sensation of effortless lightness and style to a space.



FASHION
STYLE



Intoxicatingly soft sofa



Whether you're taking a break from work or catching up with friends, this comfortable sofa can come in handy. Soft cushions and cushions help you relax or sit back and chat with friends all night long.





FASHION STYLE

The design of the armchair is inspired by the Scandinavian style of the 1950s, adding a stylish retro atmosphere to the home. The classic shape fits into any corner of your home, giving you a sturdy and durable seat that will last for many years to come.



FASHION
STYLE

YOUR COMFORTABLE HAVEN

No matter what
you choose, the
sofa will come in
handy. It doesn't
matter if it gets
dirty, you can
remove and clean
the sofa cover at
any time.

BLUE SKY



After a busy day, it's time to relax. Spend quality time with family and guests, or enjoy quiet moments of solitude.

Sofa beds are available in a variety of fabrics, leathers and colors to suit a variety of decorating styles.



BLACK STYLE

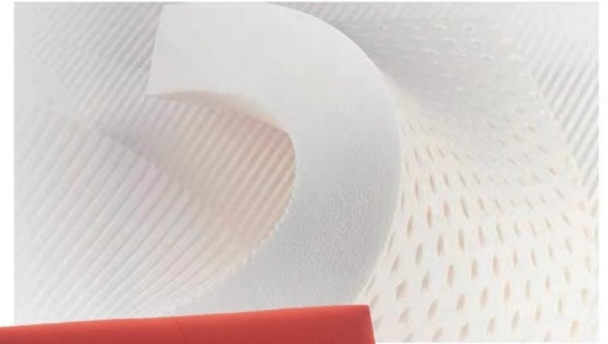




Utrecht Sofa

Chic and sophisticated The headboard is also

uniqueExtreme detail,elegant arc all are as beautiful as moving clouds and flowing water face value online outstanding and outstanding Luxury and quality, unique and nuanced Your choice of quality





FASHION
STYLE





FASHION
STYLE





RECENT PROJECT
CREATIVE A NEW
CONCEPTS

DESIGN



S O F A

Specialized in manufacturing designer furniture,
special-shaped sofas, and modular sofas







